



Cooperation for Mutual Benefit: Opportunities for primary industry and the New Zealand Department of Conservation

Prepared by Jill Ozarski at the New Zealand Department of Conservation

New Zealand is known around the world for its clean, green image, and both the Department of Conservation and primary industry have a role to play in preserving that image. This report tells the story of existing public-private sector partnerships and perceptions between the New Zealand Department of Conservation (DOC) and primary industry, including lessons learned, opportunities for the future, and comparison with a relevant partnership example in the United States.

This report profiles collaborative conservation projects across the country, including:

- Poutiri Ao ō Tāne, Hawke's Bay
- Project Aorangī, South Wairarapa coast
- Nelson Forests and Mount Richmond Forest Park, South Marlborough and the Richmond Range
- Wairarapa Moana Wetlands Restoration Project, Wairarapa plains
- Fonterra "Living Water" Programme, five dairying regions across the country
- Falcons for Grapes, Marlborough

There is tremendous opportunity for DOC to continue and expand partnerships with primary industry. Findings and recommendations include:

- Prospect Phase: Proactive ideas for who, how, and what message to use when considering new potential primary industry partnerships.
- Start-Up Phase: Operational details to have in place up-front and before work begins.
- Implementation Phase: Critical components to have in place over the life of the partnership.

It is my hope that these insights can support even more public-private partnerships in both New Zealand and the US that are a win-win-win for the agency, industry, and the general public.